

POSITION TITLE: CONTENTS MANAGER – “Campus Party The Silicon Valley Tech Festival”

Reports to: Corporate Contents Director

DUTIES AND RESPONSIBILITIES:

The **Contents Manager** is ultimately responsible for all content and programming at “*Campus Party The Silicon Valley Tech Festival*”, the inaugural US edition of the global technology event. This individual is also responsible for setting strategy, objectives and activities (on and off-line) for the week-long event.

Among other tasks and activities, the **Contents Manager** for “*Campus Party The Silicon Valley Tech Festival*” is responsible for:

- Developing content strategy for the event, taking into account the following:
 - Familiarity with and the needs and interests of our community of “campuseros”
 - Coordinating the schedule of activities for each of the 17 content areas.
 - Coordination with sponsors and partners in each of the content areas.
- Finding and selecting local advisers for each of the content areas.
- Monitoring, maintaining and developing each content area, which includes suggesting content, coordinating with other departments, and documenting new information etc.
- Establish positive relationships with local communities in each of the content areas.
- Increase the number and quality of communities in the area in various countries.
- Strengthen and further develop our “CSI” (Content Search Investigation) for each area. *Note: CSI is a content and speaker nomination platform used by our community of “campuseros” to identify what they would like to see at each edition of Campus Party.*
- Serve as support and work closely with Futura Networks’ commercial team.

QUALIFICATIONS

The position offers entrepreneurial challenges with considerable opportunities for professional growth and to contribute meaningfully to building one of the world’s most important technology events in the areas of innovation, creativity, science and digital entertainment.

- BA/BS from a top institution. An advanced degree is preferred.
- A minimum of 5 years experience in a similar role.
- Experience in project planning and management.
- Excellent written and verbal communication skills.
- Ability to manage teams effectively.
- Ability to solve problems and make decisions effectively in a fast-paced, changing environment.
- Results oriented with excellent attention to detail.

- Ability to translate strategy into action in measureable ways.
- Tech savvy, with demonstrated expertise of the changing field of technology, the online world and the major influencers in the field.
- Strong existing network of contacts within the content areas.
- A passion for technology, education, festivals and events.

About FUTURA Networks:

Among other projects and services, **FUTURA** Networks organizes Campus Party -- the largest global technology festival held in five countries annually, with plans to expand to five continents within the next two years.

Described as SxSW meets Burning Man meets Makers Faire meets Bar Camps (*Daniel Ben-Horin, TechSoup Global Founder*), Campus Party is a major influencer in innovation, creativity, science and digital entertainment. For 7 days, thousands of young technophiles live surrounded by a unique and wonderful environment. Campus Party was founded in 1997 as an event for Internet enthusiasts, and has become an unmissable festival for understanding new technologies and building a global network of passionate young innovators.

Annual editions of Campus Party are currently held in Spain, Brazil, Colombia and México, with planning underway for future events in Perú, Germany and China.

To join our Global Community of "*campuseros*" or to get more information about FUTURA, please visit our website. <http://www.campus-party.org/>

More info: on the BBC: <http://xurl.es/LasVegas4Techies>